



SEVIER COUNTY TOURISM PROFILE

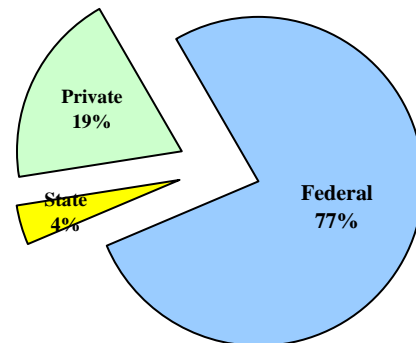
County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	19,415	19,649	19,984	1.7%	14
Total Non-Ag Employment	7,574	7,569	7,850	3.7%	13
Non-Ag Avg Monthly Wage	\$1,964	\$2,063	\$2,231	8.1%	19
Per Capita Income	\$19,707	\$21,056	\$22,192	5.4%	23
Unemployment Rate	5.4%	4.3%	3.2%	-25.6%	13
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$60.9	\$60.3	\$54.6	-9.5%	15
Travel & Tourism Related Employment	1,200	1,438	287	-80.0%	15
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$2,036.9	\$2,042.4	\$1,857.7	-9.0%	15
Transient Room Tax	\$204.0	\$217.8	\$225.6	3.6%	15
Restaurant Tax	\$149.3	\$155.7	\$177.0	13.7%	15
Car Rental Tax	\$18.8	\$22.1	\$19.2	-13.1%	7
Gross Taxable Retail Sales (millions)	\$252.4	\$288.1	\$365.1	26.7%	13
REGIONAL VISITATION COUNTS					
Capitol Reef N.P.	551,910	550,253	513,702	-6.6%	
Palisade S.P.	151,111	125,017	211,646	69.3%	
Yuba S.P.	92,149	138,233	122,964	-11.0%	
Fremont Indian S.P.	82,584	66,235	64,116	-3.2%	
Otter Creek S.P.	33,958	43,689	65,267	49.4%	
Millsite S.P.	21,856	28,044	20,353	-27.4%	
Territorial Statehouse S.P.	38,109	34,894	46,794	34.1%	
Piute S.P.	8,502	21,990	29,609	34.6%	

Land Ownership - 2006	No. of Acres	% Total
Total Acres in County	1,222,128	100.0%
Federal Government	940,678	77.0%
BLM	205,638	16.8%
US Forest Service	730,516	59.8%
National Park Service	4,524	0.4%
National Wildlife Refuge	--	--
Other •	--	--
State Government	46,975	3.8%
Utah State Parks & Recreation	1,143	0.1%
Utah State Wildlife Reserves	3,390	0.3%
State Trust Lands	42,442	3.5%
Other ••	--	--
American Indian	1,213	0.1%
Private*	233,630	19.1%

- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2006



Sevier County Tourism Profile

